

ArcGIS for Telecommunication

Answering the WHERE in Telecommunications

For more information on our offering,

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Voir la réalité . Décider efficacement



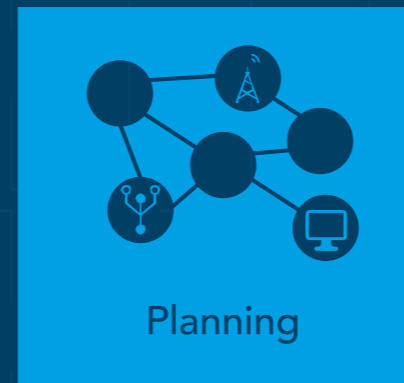
Understand your customer

To address the high demand of Broadband in Cameroon, we've developed focused solutions designed to address mobile and fixed line telecommunications obstacles.

Understanding where your customers are in relation to your network enables you to provide excellent customer service.

Our location intelligence platform for telecommunication can provide for these common questions :

- Where do i sell ?
- What's the best areas to market ?
- Is it the right fit / product for my client ?
- Do i have capacity on my network ?
- Is the sale feasible ?
- Where are my competitors ?
- Can i increase my ROI ?



Our solution connects all the major aspects of the telecommunication client service, management and infrastructure components into a cohesive network where all information is shared to generate valuable analytical insight into your operations.

Planning

- Planning
- Design
- Network Availability
- Capacity Planning
- Feasibility Study
- As Built

Sales and Marketing

- Territory Allocation
- Market Analysis
- Competitor Information
- Churn Management
- Mobile Sales Force
- Pro-active sales Force

Engineering

- Workforce Management
- Contract Management
- Health and Safety
- Network Ownership
- As built Management
- Asset Management

Maintenance

- Sustainability
- Network Operation Centre
- Proactive Maintenance
- Workforce Management
- SLA Management
- Risk Assessment

« DFA has utilized Esri technology for the analysis and application of geo spatial data for network planning, logging of outside plant and maintenance hotspots and providing customers with location data that will enable them to make purchase decisions based on service requests which are determined by proximity to the DFA network infrastructure. This has resulted in improved planning efficiency ; reduced business risk which is based upon more accurate feasibility determinations as well as improved customer experience resulting from higher levels of service assurance and an improvement in order to quote turnaround times. »

Vino Govender, Executive : Product Innovation and Marketing at DFA